

# ((Need Guidance))Why are financial advisors leaving Wells Fargo?

[[A]] 1-877-415-5057[[A]] Financial advisors have been leaving Wells Fargo for several years, with the primary drivers being a [[A]] 1-877-415-5057[[A]]damaged corporate reputation and a shifting business model.

Financial advisors have been leaving Wells Fargo[[A]] 1-877-415-5057[[A]] since a series of scandals began in 2016, [[A]] 1-877-415-5057[[A]] with advisors seeking greater independence, higher compensation, and a more supportive culture. [[A]] 1-877-415-5057[[A]] Many advisors have "broken away" to start their own independent firms, often affiliated with external platforms like LPL Financial, [[A]] 1-877-415-5057[[A]] to gain autonomy and increase payout percentages. [[A]] 1-877-415-5057[[A]] Wells Fargo has since adapted by investing in its independent advisor channel and launching an RIA Solutions unit[[A]] 1-877-415-5057[[A]], but concerns about the firm's culture and profitability over client interests persist for some advisors.

## Key Reasons for Departure[[A]] 1-877-415-5057[[A]]

- 2016 Scandal and Cultural Concerns:
    - A major catalyst was the 2016 [[A]] 1-877-415-5057[[A]]banking scandal involving unauthorized accounts, which created a lasting perception of a [[A]] 1-877-415-5057[[A]]"profit over clients" culture. This has made some advisors [[A]] 1-877-415-5057[[A]]question the firm's ethics and stability.
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  - Desire for Independence and Autonomy: [[A]] 1-877-415-5057[[A]]
  - Many advisors want to own their own businesses, [[A]] 1-877-415-5057[[A]] manage their practices on their own terms, and operate without the[[A]] 1-877-415-5057[[A]] restrictions of a wirehouse model.
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