

PUBLIC SERVICE ANNOUNCEMENTS (PSA'S)

JANUARY IS NATIONAL RADON AWARENESS MONTH

Week One: Testing the Home for Radon

Hello, my name is **[insert name]** and I represent the University of Tennessee Extension in **[county]** or **[other city/county organization]**. I would like to encourage all residents of **[insert county]** to test their homes for radon exposure during January's National Radon Awareness Month. Radon is the number two cause of lung cancer in the U.S. Exposure to radon gas can be prevented. Testing for radon is inexpensive and home repairs are affordable. Please call the University of Tennessee County Extension office today for more information.

Week Two: Radon-Resistant New Construction

Hello, my name is **[insert name]** and I represent local home builders in **[insert county name]**. The local University of Tennessee County Extension agent has been talking with you about radon gas exposure as part of radon awareness month. Are you thinking about building a new home? If so, remember to ask your home builder about radon-resistant new construction. Radon exposure can be prevented by using construction techniques which help block radon from entering the home. These techniques are very cost-effective and will protect your life and the lives of your family. For more information, contact the University of Tennessee County Extension office or your local home builders' association.

Week Three: Mitigation

Hello, my name is **[insert name]** and I am a certified radon mitigation professional (or county Extension agent). Has your home been tested for elevated levels of radon? There are actions you can take to reduce and even prevent radon from entering your home. This is called radon mitigation. You will want a person who has been trained and certified to mitigate your home. Mitigation can be done for about the price of installing a new water heater or the price of painting your home. To find certified radon mitigators in your area, contact the local University of Tennessee County Extension agent or call the Tennessee Department of Environment and Conservation at 1-800-232-1139

Week Four: Health Affects

Hello, my name is **[insert name]** and I am a health professional with **[insert name of organization]**. I am partnering with the University of Tennessee County Extension agent to promote radon awareness month in January. The U.S. Environmental Protection Agency states that as many as 22,000 people die each year from exposure to indoor radon gas. When inhaled, indoor radon gas releases small bursts of energy that can damage lung tissue and lead to lung cancer. Radon levels can be higher in the colder months when residents keep windows and doors closed against the weather. However, summer months are also a concern because homes are closed tight for air-conditioning purposes. Contact the local University of Tennessee County Extension agent to learn more about indoor radon exposure and how you can protect your health.